



# BAUERN ZEITUNG

Media Information 2025

Advertising rate card no. 37, valid from 1 January 2025



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Advertising rate card no. 37, valid from 1 January 2025  
Subject to change.

Our General Terms and Conditions apply.  
These can be found at:  
[anzeigen.dbv-network.com/agb](https://anzeigen.dbv-network.com/agb)

© Cover photo: Adobe Stock, Megan Paine

## The agricultural weekly journal for the five eastern German states

Bauernzeitung is the weekly journal for everyone living from and with agriculture in Mecklenburg-Western Pomerania, Brandenburg, Saxony-Anhalt, Saxony and Thuringia.

Competent reporting each week: Agricultural policy, agriculture and plant production, agricultural engineering, milk production, livestock husbandry, energy, management, legal issues and country life.

Comprehensive special guides on agricultural issues provide detailed insight in each of the covered key topics.

### Circulation / Reach

Paid circulation: 15,428 copies (IVW 1/2024)

Actually distributed circulation: 16,264 copies (IVW 1/2024)

Subscriptions: 15.668 (1<sup>st</sup> quarter 2024)



### dbv network GmbH

Wilhelmsaue 37, 10713 Berlin, Germany

Postal address:

dbv network GmbH, P.O. Box 31 04 48, 10634 Berlin, Germany

### Payment terms

14 days from invoice date, without deduction

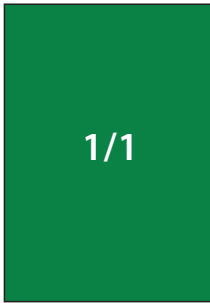
Bank details:

IBAN: DE61 1004 0000 0259 4646 00

BIC: COBADEFF (Commerzbank AG)

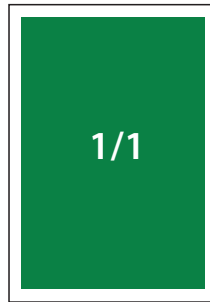
# Formats and prices.

## Editorial section



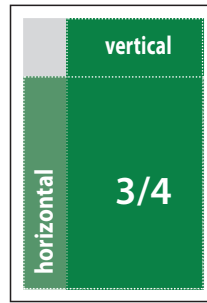
bw **8,060 €**  
4c **12,276 €**

1/1 cover page  
235 mm x 336 mm



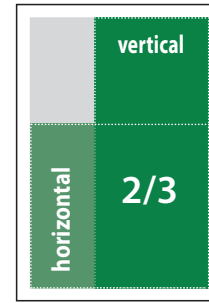
bw **8,060 €**  
4c **12,276 €**

1/1 content page  
202 mm x 310 mm



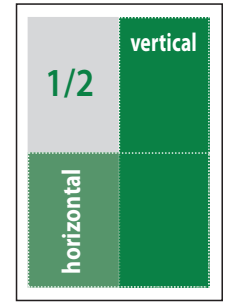
bw **6,045 €**  
4c **9,207 €**

3/4 page vertical  
150 mm x 310 mm  
3/4 page horizontal  
202 mm x 232 mm



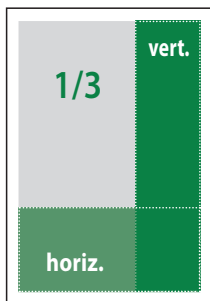
bw **5,374 €**  
4c **8,184 €**

2/3 page vertical  
132 mm x 310 mm  
2/3 page horizontal  
202 mm x 206 mm



bw **4,030 €**  
4c **6,138 €**

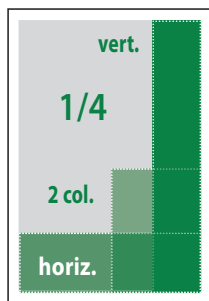
1/2 page vertical  
98 mm x 310 mm  
1/2 page horizontal  
202 mm x 155 mm



bw **3,953 €**  
4c **5.879 €**

1/3 page vertical  
63 mm x 310 mm

1/3 page horizontal  
202 mm x 103 mm

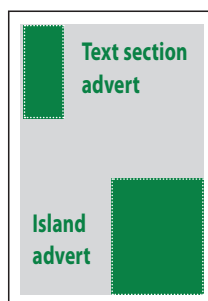


bw **2.714 €**  
4c **4.162 €**

1/4 page vertical  
46 mm x 310 mm

1/4 page 2-column  
98 mm x 155 mm

1/4 page horizontal  
202 mm x 77 mm



bw **26.90 € / mm**  
4c **40.90 € / mm**

Text section advert  
46 mm wide

Island advert  
132 mm wide

**Magazine format:**  
235 mm wide x 336 mm high.

**Type area:**  
202 mm wide x 310 mm high, 1,240 mm total content.

**Bleed:**  
(Cover pages CP2, CP3 und CP4)  
Magazine format plus 3 mm trim on all sides.

**Printing process - Cover:**  
sheet-fed offset printing.

**Printing process - Content:**  
offset rotary printing..

**Colour profile - Content:**  
ISO Newspaper\_26v4  
with 240 % paint application.

**Cover paper:**  
115 g/m<sup>2</sup> art paper hf white,  
matt coated, 1.1 times volume,  
with 300 % paint application.

# Formats and prices.

# Advertising section

## PRICES/mm

bw	6.50 €
4c	9.90 €

## DISCOUNTS

Frequency scale	Volume scale
6 adv. 5%	1.000 mm 5%
12 adv. 10%	2.000 mm 10%
24 adv. 15%	5.000 mm 15%
52 adv. 20%	8.000 mm 20%

## TYPE AREA

202 mm wide x 310 mm high, 1.240 mm total content

Prices and online bookings for linearge adverts on [www.bauernzeitung.de](http://www.bauernzeitung.de)

All prices plus VAT

# Loose and bound-in inserts.

## LOOSE INSERTS

Weight	Price/1,000 copies
Up to 25 g	<b>266 €</b>
each additional 5 g	<b>21 €</b>

- Split-run inserts are possible, additional charges: 20.20 € / 1,000 copies.
- Add-on: 2 % of the loose insert print run (will be charged)
- Min. format: 105 mm x 148 mm  
Max. format: 220 mm x 326 mm
- The prices are valid for sheet thickness of up to 2 mm. Loose inserts with thicker sheets will be calculated separately.
- Grammage for single sheet inserts:  
Format DIN A6: at least 150 g/m<sup>2</sup>  
Format bigger DIN A6: at least 115 g/m<sup>2</sup>
- Grammage for multi-page inserts:  
4 or 6 pages: at least 80 g/m<sup>2</sup>  
8 pages: at least 70 g/m<sup>2</sup>  
from 12 pages: at least 60 g/m<sup>2</sup>

## BOUND-IN INSERTS

Pages / Weight	Price*
4 page, up to 20 g	<b>20,285 €</b>
more than 4 pages, over 20 g	<b>on request</b>

\* total print run

- Addition: total print run plus 4 %
- Bound-in inserts are placed in the middle of the newspaper. If required for technical reasons, we reserve the right to change this position.
- Bound-in inserts are to be delivered folded and trimmed
- Format (delivery always as folded sheet):  
max. 235 mm wide x 336 mm high
- Bleed:  
+ 9 mm head trim  
+ 6 mm foot trim  
+ 5 mm open page side  
+ 15 mm high folio lap

Prices for bound-in inserts are not discountable, all prices plus VAT

## Delivery

Delivery of the total amount of loose or bound-in inserts not later than Friday midday of the previous week.

## Delivery address for loose and bound-in inserts:

Druckhaus Dessauerstraße GmbH & Co.  
Dessauerstr. 10, 80992 München

Shipping instructions:

*For Bauernzeitung "Region", Issue XX/2025*

Freight and cartage at the expense of the client.

## Sample

A binding sample of any insert (3 copies) must be submitted to the publisher before advertising deadline.

**Receipt of orders for loose and bound-in inserts: at the latest 14 days prior to advertising deadline!**

*Loose and bound-in inserts may not contain advertising by third parties. Exclusion of competition cannot be guaranteed.*

# Advertorials.

## Advertorials in the editorial section

It is possible to place advertorials within the editorial environment. If required, our editorial team will be happy to assist you in implementing your ideas.

When designing, clear labeling and a clear differentiation from the editorial layout must be attended so that a confusion with editorial content can be excluded.

We always try to place advertorials in an appropriate editorial content but ask for your understanding that we do not permit advertising in the section of economic reporting and avoid product promotion in articles of the corresponding product category.

## Contact:

**Stefan Möllers**

Phone: +49 (0)30 464 06-311

**Stefan Graf**

Phone: +49 (0)30 464 06-367



# Reprints.

## Reprints print and digital (Corporate Publishing)

Use the opportunity of reprints for your company marketing. Choose an article from the Bauernzeitung and we will create an individual flyer for you. We are happy to additionally include your advertisement and your logo.

Reprints are perfect for trade fairs or company informational events and have, due to their scientific and journalistic competences, a high informative value.

## 4 pages, DIN A4, 4/4-color

Copies	Price
250	<b>1,009 €</b>
500	<b>1,055 €</b>
1.000	<b>1,114 €</b>
1.500	<b>1,177 €</b>
2.500	<b>1,778 €</b>



Formats with six or eight pages as well as translations are also possible. Please contact us.

# Key topics and expert articles.

The key topics of the Bauernzeitung are high-quality segments within the editorial section.

Our journalists work with renowned experts and add relevant market information to their knowledge. Key topics usually comprise six to eight pages, they are an addition to the regular weekly reporting. Expert articles present a subject on two to four pages of coverage.

Livestock farming	Issue/CW
<b>EA   Piglets and sows</b>	<b>3</b>
AD: 10.01.2025 / PD: 17.01.2025	
<b>KT   Grassland</b>	<b>9</b>
AD: 21.02.2025 / PD: 28.02.2025	
<b>EA   Pasture grazing</b>	<b>13</b>
AD: 21.03.2025 / PD: 28.03.2025	
<b>EA   Feeding</b>	<b>19</b>
AD: 02.05.2025 / PD: 09.05.2025	
<b>KT   Calf health</b>	<b>20</b>
AD: 09.05.2025 / PD: 16.05.2025	
<b>EA   Laying hen husbandry</b>	<b>23</b>
AD: 30.05.2025 / PD: 06.06.2025	
<b>KT   Pig pen construction</b>	<b>28</b>
AD: 04.07.2025 / PD: 11.07.2025	

Livestock farming	Issue/CW
<b>EA   Calf health</b>	<b>29</b>
AD: 11.07.2025 / PD: 18.07.2025	
<b>KT   Cattle stable construction</b>	<b>31</b>
AD: 25.07.2025 / PD: 01.08.2025	
<b>EA   Udder health</b>	<b>35</b>
AD: 22.08.2025 / PD: 29.08.2025	
<b>EA   Turkey husbandry</b>	<b>38</b>
AD: 12.09.2025 / PD: 19.09.2025	
<b>EA   Piglet health</b>	<b>48</b>
AD: 21.11.2025 / PD: 28.11.2025	
<b>EA   Hoof health</b>	<b>50</b>
AD: 05.12.2025 / PD: 12.12.2025	

**KT: Key topic**  
**EA: Expert article**

AD: Advertising deadline | PD: Publication date

Agriculture/Plant production	Issue/CW
<b>KT   Summer crops</b>	<b>6</b>
AD: 31.01.2025 / PD: 07.02.2025	
<b>EA   Fertilisation</b>	<b>7</b>
AD: 07.02.2025 / PD: 14.02.2025	
<b>KT   Sugar beets</b>	<b>8</b>
AD: 14.02.2025 / PD: 21.02.2025	
<b>KT   Potato cultivation</b>	<b>11</b>
AD: 07.03.2025 / PD: 14.03.2025	
<b>EA   Grain storage</b>	<b>12</b>
AD: 14.03.2025 / PD: 21.03.2025	
<b>KT   Maize cultivation</b>	<b>13</b>
AD: 21.03.2025 / PD: 28.03.2025	
<b>EA   Plant protection</b>	<b>21</b>
AD: 16.05.2025 / PD: 23.05.2025	
<b>EA   Sugar beet cultivation</b>	<b>22</b>
AD: 22.05.2025 / PD: 30.05.2025	
<b>KT   Autumn farming of rapeseed</b>	<b>30</b>
AD: 18.07.2025 / PD: 25.07.2025	
<b>KT   Autumn farming of winter crops</b>	<b>32</b>
AD: 01.08.2025 / PD: 08.08.2025	
<b>KT   Farmer-owned forest</b>	<b>33</b>
AD: 08.08.2025 / PD: 15.08.2025	
<b>EA   Field vegetables / Speciality crops</b>	<b>45</b>
AD: 31.10.2025 / PD: 07.11.2025	



# Key topics and expert articles.

Energy production	Issue/CW
<b>FB   Heating with wood</b>	<b>4</b>
AS: 17.01.2025 / ET: 24.01.2025	
<b>FB   Biogas</b>	<b>9</b>
AS: 21.02.2025 / ET: 28.02.2025	
<b>SP   Biogas</b>	<b>15</b>
AS: 04.04.2025 / ET: 11.04.2025	
<b>SP   Solar energy</b>	<b>26</b>
AS: 20.06.2025 / ET: 27.06.2025	
<b>FB   Photovoltaics</b>	<b>36</b>
AS: 29.08.2025 / ET: 05.09.2025	
<b>SP   Wind energy</b>	<b>39</b>
AS: 19.09.2025 / ET: 26.09.2025	
<b>FB   Wind energy</b>	<b>43</b>
AS: 10.10.2025 / ET: 17.10.2025	
<b>SP   Wood energy</b>	<b>50</b>
AS: 05.12.2025 / ET: 12.12.2025	

**KT: Key topic**

**EA: Expert article**

AD: Advertising deadline | PD: Publication date

Technology/Machinery	Issue/CW
<b>FB   Pasture technology</b>	<b>5</b>
AS: 24.01.2025 / ET: 31.01.2025	
<b>FB   Fertilisation technology</b>	<b>14</b>
AS: 28.03.2025 / ET: 04.04.2025	
<b>FB   Farmstead technology</b>	<b>17</b>
AS: 16.04.2025 / ET: 25.04.2025	
<b>FB   Irrigation technology</b>	<b>19</b>
AS: 02.05.2025 / ET: 09.05.2025	
<b>FB   Wheel loader and telehoist load lugger</b>	<b>25</b>
AS: 12.06.2025 / ET: 20.06.2025	
<b>FB   Seed and planting technology</b>	<b>31</b>
AS: 25.07.2025 / ET: 01.08.2025	
<b>FB   Farmstead technology</b>	<b>34</b>
AS: 14.08.2025 / ET: 22.08.2025	
<b>FB   Feeding technology</b>	<b>37</b>
AS: 05.09.2025 / ET: 12.09.2025	
<b>FB   Tractor technology</b>	<b>39</b>
AS: 19.09.2025 / ET: 26.09.2025	
<b>SP   Milking technology</b>	<b>40</b>
AS: 25.09.2025 / ET: 02.10.2025	
<b>FB   Transport technology</b>	<b>41</b>
AS: 25.09.2025 / ET: 02.10.2025	

Technology/Machinery	Issue/CW
<b>SP   Smart Farming</b>	<b>42</b>
AS: 10.10.2025 / ET: 17.10.2025	
<b>EA   Liquid and solid manure technology</b>	<b>47</b>
AS: 14.11.2025 / ET: 21.11.2025	

Management	Issue/CW
<b>FB   Legal innovations</b>	<b>1</b>
AS: 19.12.2024 / ET: 03.01.2025	
<b>FB   Investment planning (technology)</b>	<b>10</b>
AS: 28.02.2025 / ET: 07.03.2025	
<b>FB   Direct marketing</b>	<b>16</b>
AS: 10.04.2025 / ET: 17.04.2025	
<b>FB   Marketing of grain</b>	<b>24</b>
AS: 05.06.2025 / ET: 13.06.2025	
<b>FB   Digital farm management</b>	<b>27</b>
AS: 27.06.2025 / ET: 04.07.2025	
<b>SP   Investment stable buildings</b>	<b>46</b>
AS: 07.11.2025 / ET: 14.11.2025	
<b>SP   Annual review and preview</b>	<b>51/52</b>
AS: 12.12.2025 / ET: 19.12.2025	

We will be happy to send you further information on the editorial topics.

# Variety trials.

## Variety trials carried out by independent bodies offer good comparability.

Special varieties are recommended for the eastern German region. Results of trials can help farmers to choose the best varieties with regard to regional conditions and individual requirements such as yield, health, crop components and plant height, thereby taking advantage of current developments in cultivation methods.

Variety trials	Issue/CW	Variety trials	Issue/CW	Variety trials	Issue/CW
<b>Winter durum</b>	<b>1</b>	<b>Potatoes RG3</b>	<b>11</b>	<b>Organic wheat, winter wheat</b>	<b>39</b>
AD: 19.12.2024 / PD: 03.01.2025		AD: 07.03.2025 / PD: 14.03.2025		AD: 19.09.2025 / PD: 26.09.2025	
<b>VT Summer oat</b>	<b>2</b>	<b>Winter rapeseed</b>	<b>23</b>	<b>Silage and grain maize</b>	<b>40</b>
AD: 02.01.2025 / PD: 10.01.2025		AD: 30.05.2025 / PD: 06.06.2025		AD: 25.09.2025 / PD: 02.10.2025	
<b>Sunflowers</b>	<b>5</b>	<b>Winter malting barley</b>	<b>35</b>	<b>EU maize varieties</b>	<b>41</b>
AD: 24.01.2025 / PD: 31.01.2025		AD: 22.08.2025 / PD: 29.08.2025		AD: 02.10.2025 / PD: 10.10.2025	
<b>Organic grain legumes /-summer grain</b>	<b>6</b>	<b>Winter feed barley</b>	<b>36</b>	<b>Early potatoes RG1</b>	<b>49</b>
AD: 31.01.2025 / PD: 07.02.2025		AD: 29.08.2025 / PD: 05.09.2025		AD: 28.11.2025 / PD: 05.12.2025	
<b>Organic potatoes</b>	<b>8</b>	<b>Winter rey/-triticale</b>	<b>37</b>	<b>Early potatoes RG2</b>	<b>50</b>
AD: 14.02.2025 / PD: 21.02.2025		AD: 05.09.2025 / PD: 12.09.2025		AD: 05.12.2025 / PD: 12.12.2025	
<b>Summer durum</b>	<b>10</b>	<b>Organic winter rey/-triticale</b>	<b>38</b>		
AD: 28.02.2025 / PD: 07.03.2025		AD: 12.09.2025 / PD: 19.09.2025			

AD: Advertising deadline | PD: Publication date



## The special guides of Bauernzeitung – read and collected!

Detailed guides on agricultural topics of particular interest, such as crop protection or milk production, appear in the farmers' newspaper several times a year. The guides cast more light on these topics and provide information about new trends and developments. The special guides are collected by around 80% of the Bauernzeitung readers and are often used for reference...



## Contact

**Stefan Graf**

Phone: +49 (0)30 464 06-367

stefan.graf@dbv-network.com

## SPECIAL GUIDES 2025

### Plant protection

29<sup>th</sup> Edition

AD: 14.01.2025 / PD: 21.02.2025 (Nr. 8/25)

### Pig farming

9<sup>th</sup> Edition

AD: 26.02.2025 / PD: 04.04.2025 (Nr. 14/25)

### Organic farming

9<sup>th</sup> Edition

AD: 05.05.2025 / PD: 13.06.2025 (Nr. 24/25)

### Energy

15<sup>th</sup> Edition

AD: 09.07.2025 / PD: 15.08.2025 (Nr. 33/25)

### Greenland

4<sup>th</sup> Edition

AD: 10.09.2025 / PD: 17.10.2025 (Nr. 42/25)

### Milk production

13<sup>th</sup> Edition

AD: 05.11.2025 / PD: 12.12.2025 (Nr. 50/25)

*Subject to changes.*

# Special guides.

# Formats and prices

## Magazine format

218 mm wide x 294 mm high

## Type area

186 mm wide x 265 mm high  
1,060 mm total content

## Printing process

Content: offset rotary printing  
Cover: offset rotary printing

## Screen

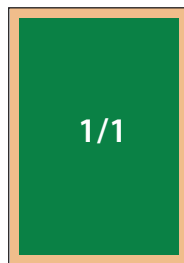
Cover and content: 70 Screen  
Total ink application: up to 300 %

## Bleed advertisements

Possible on all pages.  
Advertisement format plus 5 mm trim  
on the appropriate trim sides.

## Circulation

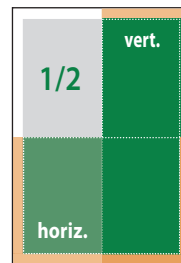
About 20,000 copies  
(Not IVW-audited. The copies are  
enclosed with the regular print run  
of the Bauernzeitung)



bw **7,615 €**  
4c **11,730 €**

1/1 page  
186 mm x 265 mm  
218 mm x 294 mm

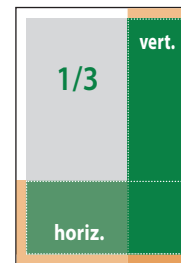
■ In type area  
■ With bleed



bw **3,808 €**  
4c **5,865 €**

1/2 page vertical  
91 mm x 265 mm  
109 mm x 294 mm

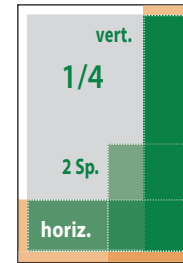
1/2 page horizontal  
186 mm x 133 mm  
218 mm x 144 mm



bw **2,538 €**  
4c **3,910 €**

1/3 page vertical  
59 mm x 265 mm  
77 mm x 294 mm

1/3 page horizontal  
186 mm x 88 mm  
218 mm x 100 mm



bw **1,904 €**  
4c **2,933 €**

1/4 page vertical  
44 mm x 265 mm  
61 mm x 294 mm

1/4 page 2-column  
91 mm x 133 mm  
109 mm x 148 mm

1/4 page horizontal  
186 mm x 66 mm  
218 mm x 77 mm

*Other formats are possible.*

All prices plus VAT

### The trade directory for Brandenburg, Mecklenburg-Western Pomerania, Saxony, Saxony Anhalt and Thuringia.

The trade directory of the Bauerzeitung is aimed at all agricultural companies in the five eastern federal states and offers an overview of important producers, suppliers and other relevant market players in the agricultural sector. The directory is published once a year for each federal state with a circulation of around 7,000 copies and is enclosed with the Bauerzeitung.

#### AGRICULTURE BRANCH-GUIDE 2025

##### Mecklenburg-Western Pomerania

AD: 19.02.2025 | PD: 28.03.2025 (with Bauerzeitung 13/25)

##### Saxony Anhalt

AD: 24.04.2025 | PD: 06.06.2025 (with Bauerzeitung 23/25)

##### Thuringia

AD: 19.06.2025 | PD: 25.07.2025 (with Bauerzeitung 30/25)

##### Brandenburg

AD: 14.08.2025 | PD: 19.09.2025 (with Bauerzeitung 38/25)

##### Saxony

AD: 09.10.2025 | PD: 14.11.2025 (with Bauerzeitung 46/25)



#### Contact

**Susanne Gade**

Phone: +49 (0)30 464 06-385  
susanne.gade@dbv-network.com

AD: Advertising deadline  
PD: Publication date

### Magazine format

220 mm wide x 297 mm high

### Type area

186 mm wide x 265 mm high  
1,060 mm total content

### Printing process

Content: offset rotary printing  
Cover: offset rotary printing

### Screen

Cover and content: 70 Screen  
Total ink application: up to 300 %

### Bleed advertisements

Possible on all pages.  
Advertisement format plus 5 mm trim  
on the appropriate trim sides.

### Circulation

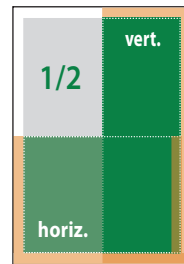
About 7,000 copies  
(Not IWV-audited. The trade directories  
are enclosed with the regular print run  
of the Bauernzeitung)



sw **3,057 €**  
4c **4,695 €**

1/1 page  
186 mm x 265 mm  
220 mm x 297 mm

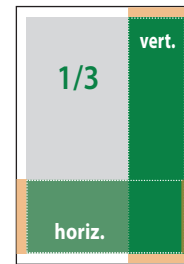
■ In type area  
■ With bleed



sw **1,529 €**  
4c **2,348 €**

1/2 page vertical  
91 mm x 265 mm  
110 mm x 297 mm

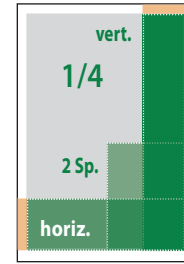
1/2 page horizontal  
186 mm x 133 mm  
220 mm x 149 mm



sw **1,019 €**  
4c **1,565 €**

1/3 page vertical  
59 mm x 265 mm  
78 mm x 297 mm

1/3 page horizontal  
186 mm x 88 mm  
220 mm x 101 mm



sw **764 €**  
4c **1,174 €**

1/4 page vertical  
44 mm x 265 mm  
66 mm x 297 mm

1/4 page 2-column  
91 mm x 133 mm  
110 mm x 149 mm

1/4 page horizontal  
186 mm x 66 mm  
220 mm x 79 mm

**Standard entry with fixed-format**

**44 x 44 mm**

**117 Euro plus VAT**

**Other formats are possible.**

All prices plus VAT

# Bauernzeitung E-Paper.

## Extended reach for advertisements and loose inserts

Generally, the advertisements that are published in the regular print edition of the Bauernzeitung are also included in the e-paper edition - so our advertisers receive an extended reach without additional costs!

For advertisements in the e-paper there is the option of booking a link to the corresponding customer website without a time limit.

From loose inserts booked in the printed edition, a PDF version can be uploaded to the e-paper channel of the Bauernzeitung, thus also increasing their reach.

### ADVERTISEMENT LINK

Text link	Price
one-off costs	<b>23.90 €</b>

### UPLOAD OF INSERTS

PDF	Price
one-off costs	<b>95.60 €</b>

**Reach of E-Paper:** 1,775 subscribers (IVW 2/2024)

*Simply book this and other online advertising formats together with your advertising order.*



All prices plus VAT



# Bauernzeitung Online.

## Website

In addition to classic banners in various formats, we offer the possibility of booking editorial advertising formats on the Bauernzeitung website: online advertorials are based on customer texts and images, which on request will be revised and SEO-optimized by us.

## Stand-Alone-Newsletter

For advertisers who want to attract the undivided attention of our newsletter subscribers, we recommend the stand-alone format, which, similar to the online advertorial, is individually designed from customer texts and images.

Detailed information about our online advertising formats and social-ads-offers are available on our website:

[www.bauernzeitung.de/mediadaten](http://www.bauernzeitung.de/mediadaten)



# Annual planner 2025.

No	AD	PD	Topics / Variety trials
1	19.12.24	03.01.25	EA Legal innovations2025   VT Winter durum   Junges Land
2	02.01.25	10.01.25	VT Summer oat   FS Grüne Woche
3	10.01.25	17.01.25	EA Piglets and sows
4	17.01.25	24.01.25	EA Heating with wood
5	24.01.25	31.01.25	EA Pasture technology   VT Sunflowers
6	31.01.25	07.02.25	KT Sommer crops   VT Organic grain legumes /-summer grain   Junges Land
7	07.02.25	14.02.25	EA Fertilisation
8	14.02.25	21.02.25	KT Sugar beets   VT Organic potatoes
9	21.02.25	28.02.25	KT Grassland   EA Biogas
10	28.02.25	07.03.25	EA Investment planning (technology)   VT Summer durum   Junges Land
11	07.03.25	14.03.25	KT Potato cultivation   VT Potatoes RG3
12	14.03.25	21.03.25	EA Grain storage
13	21.03.25	28.03.25	KT Maize cultivation   EA Pasture grazing
14	28.03.25	04.04.25	EA Fertilisation technology   Junges Land
15	04.04.25	11.04.25	KT Biogas
16	11.04.25	17.04.25	EA Direct marketing
17	16.04.25	25.04.25	EA Farmstead technology
18	24.04.25	02.05.25	FS BraLa   Junges Land
19	02.05.25	09.05.25	EA Irrigation technology   EA Feeding
20	09.05.25	16.05.25	KT Calf health
21	16.05.25	23.05.25	EA Plant protection
22	22.05.25	30.05.25	EA Sugar beet cultivation
23	30.05.25	06.06.25	EA Laying hen husbandry   VT Winter rapseed   Junges Land
24	05.06.25	13.06.25	EA Marketing of grain   FS DLG Öko-Feldtage
25	12.06.25	20.06.25	EA Wheel loader and telehoist load lugger
26	20.06.25	27.06.25	KT Solar energy
27	27.06.25	04.07.25	EA Digital farm management   Junges Land
28	04.07.25	11.07.25	KT Pig pen construction
29	11.07.25	18.07.25	EA Calf health

No	AD	PD	Topics / Variety trials
30	18.07.25	25.07.25	KT Autumn farming of winter crops
31	25.07.25	01.08.25	KT Cattle stable construction   EA Seed- and planting technology   JL
32	01.08.25	08.08.25	KT Autumn farming of winter crops
33	08.08.25	15.08.25	KT Farmer-owned forest
34	15.08.25	22.08.25	EA Farmstead technology
35	22.08.25	29.08.25	EA Udder health   VT Winter malting barley
36	29.08.25	05.09.25	EA Photovoltaics   VT Winter feed barley   Junges Land   FS MeLa
37	05.09.25	12.09.25	EA Feeding technology   VT Winter triticale, -rey
38	12.09.25	19.09.25	EA Turkey husbandry   VT Organic wintertriticale, -rey
39	19.09.25	26.09.25	KT Wind energy   EA Tractor technology   VT Organic wheat, winter wheat
40	25.09.25	02.10.25	KT Milking technology   VT Silage and grain maize   Junges Land
41	02.10.25	10.10.25	EA Transport technology   VT EU maize varieties
42	10.10.25	17.10.25	KT Smart Farming
43	17.10.25	24.10.25	EA Wind energy
44	24.10.25	31.10.25	FS agritechnica
45	31.10.25	07.11.25	EA Field vegetables / Speciality crops   Junges Land
46	07.11.25	14.11.25	KT Investment planning stable buildings
47	14.11.25	21.11.25	EA Liquid and solid manure technology
48	21.11.25	28.11.25	EA Piglet health
49	28.11.25	05.12.25	VT Early potatoes RG1   Junges Land
50	05.12.25	12.12.25	KT Wood energy   EA Hoof health   VT Early potatoes RG2
51	12.12.25	19.12.25	KT Annual review and preview 2026

8	Special Guide Plant protection	13	Trade Directory Mecklenburg-Vorpommern
14	Special Guide Pig farming	23	Trade Directory Sachsen-Anhalt
24	Special Guide Organic farming	30	Trade Directory Thüringen
33	Special Guide Energy	38	Trade Directory Brandenburg
42	Special Guide Greenland	46	Trade Directory Sachsen
50	Special Guide Milk produktion		

KT: Key Topic | EA: Expert Article | FS: Fair Special | VT: Variety Trial | JL: Junges Land

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