



BAUERN ZEITUNG

This weekly journal reaches 5 federal states, one third of the total agricultural land and half of the Germany's crop yield.

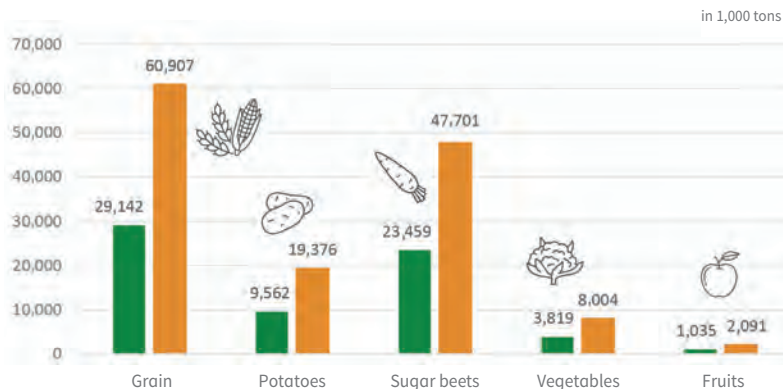


farms cultivate 5.5 million hectares of land.

One third of the agricultural land is located in eastern Germany.

Good reasons.

Rich harvest: half of Germany's yields are harvested in the east.



Farmers in the reader area of the Bauernzeitung are also strong in livestock farming and forest management.

Farm animal husbandry in the eastern federal states:

3,726,000 pigs, 1,920,000 cattle, including 648,000 dairy cows. (Number of animals in 2021)

Forestry:

3 million hectares of forest area are located in eastern Germany, which is just under one third of the total German forest area (2020).



Circulation / Reach

Paid circulation: 16,615 copies (IVW 1/2022)

Actually distributed circulation: 16,938 copies (IVW 1/2022)

Subscriptions: 14,040 (1st quarter 2022)

The agricultural weekly journal for the five eastern German states

Bauernzeitung is the weekly journal for everyone living from and with agriculture in Mecklenburg-West Pomerania, Brandenburg, Saxony-Anhalt, Saxony and Thuringia.

Competent reporting each week: Agricultural policy, agriculture and plant production, agricultural engineering, milk production, livestock husbandry, energy, management, legal issues and country life.

Comprehensive special guides on agricultural issues provide detailed insight in each of the covered key topics.

Publisher

dbv network GmbH, Wilhelmsaue 37, 10713 Berlin, Germany

Postal address

dbv network GmbH, P.O. Box 31 04 48, 10634 Berlin, Germany

Payment terms

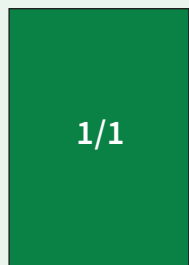
14 days from invoice date, without deduction

Bank details

IBAN: DE61 1004 0000 0259 4646 00 BIC: COBADEFF (Commerzbank AG)

Formats and prices.

Editorial section



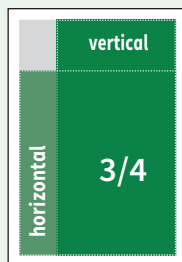
bw **7,206 €**
4c **11,072 €**

1/1 cover page
235 mm x 336 mm



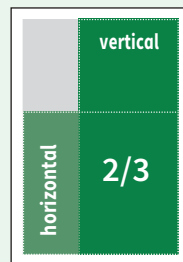
bw **7,206 €**
4c **11,072 €**

1/1 content page
202 mm x 310 mm



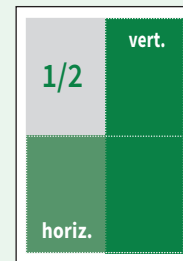
bw **5,405 €**
4c **8,305 €**

3/4 page vertical
150 mm x 310 mm
3/4 page horizontal
202 mm x 232 mm



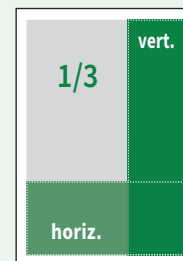
bw **4,804 €**
4c **7,382 €**

2/3 page vertical
132 mm x 310 mm
2/3 page horizontal
202 mm x 206 mm



bw **3,604 €**
4c **5,536 €**

1/2 page vertical
98 mm x 310 mm
1/2 page horizontal
202 mm x 155 mm



bw **3,557 €**
4c **5,290 €**

1/3 page vertical
63 mm x 310 mm
1/3 page horizontal
202 mm x 103 mm

Magazine format: 235 mm wide x 336 mm high.

Type area: 202 mm wide x 310 mm high, 1,240 mm total content.

Bleed: (Cover pages U2, U3 and U4) Magazine format plus 3 mm trim on all sides.

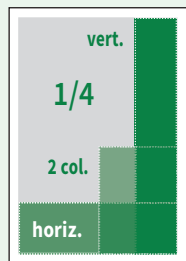
Printing process - Cover: offset rotary printing. **Printing process - Content:** sheet-fed offset printing.

Paper: ISO Newspaper_26v4 with 240 % paint application.

Contact:

anzeigen@dbv-network.com

Editorial section

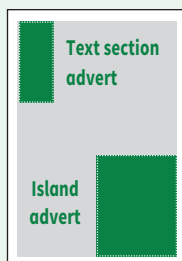


bw **2,442 €**
4c **3,745 €**

1/4 page vertical
46 mm x 310 mm

1/4 page 2-column
98 mm x 155 mm

1/4 page horizontal
202 mm x 77 mm



bw **24.20 € /mm**
4c **36.80 € /mm**

Text section advert
46 mm wide

Island advert
132 mm wide



Prices and online bookings for
lineage adverts on
www.bauernzeitung.de

Advertising section

PRICES / mm

bw	5.80 €
4c	8.90 €

All prices plus VAT

DISCOUNTS

Frequency scale	Volume scale
6 adv. 5 %	1,000 mm 5 %
12 adv. 10 %	2,000 mm 10 %
24 adv. 15 %	5,000 mm 15 %
52 adv. 20 %	8,000 mm 20 %

TYPE AREA

202 mm wide x 310 mm high
4 columns, 46 mm each
1,240 mm total content

Loose and bound-in inserts.

LOOSE INSERTS

Weight	Price/1,000 copies
Up to 25 g	239 €
each additional 5 g	18.50 €

- Split-run inserts are possible,
Additional charges: 17.00 € / 1,000 copies.
- Add-on: 2 % of the loose insert print run
(will be charged)
- Min. format: 105 mm x 148 mm
Max. format: 220 mm x 326 mm
- The prices are valid for sheet thickness of
up to 2 mm. Loose inserts with thicker
sheets will be calculated separately.
- Grammage for single sheet inserts:
Format DIN A6: at least 150 g/m²
Format bigger DIN A6: at least 115 g/m²
- Grammage for multi-page inserts:
4 or 6 pages: at least 80 g/m²
8 pages: at least 70 g/m²
from 12 pages: at least 60 g/m²

BOUND-IN INSERTS

Pages / Weight	Price*
4 page, up to 20 g	18,252 €
more than 4 pages, over 20 g	on request

* total print run

- Addition: total print run plus 4 %
- Bound-in inserts are placed in the middle
of the newspaper. If required for technical
reasons, we reserve the right to change this
position.
- Bound-in inserts are to be delivered folded
and trimmed
- Format (delivery always as folded sheet):
max. 235 mm wide x 336 mm high
- Bleed:
+ 9 mm head trim
+ 6 mm foot trim
+ 5 mm open page side
+ 15 mm high folio lap

Delivery

Delivery of the total amount of loose or bound-in inserts not later than Friday midday of the previous week.

Delivery address for loose and bound inserts:

Druckhaus Dessauerstraße GmbH & Co. Betriebs KG
Dessauerstr. 10, 80992 München

Shipping instructions:

For Bayernzeitung "Region", Issue XX/2023

Freight and cartage at the expense of the client.

Sample

A binding sample of any insert (3 copies) must be submitted to the publisher before advertising deadline.

Receipt of orders for loose and bound-in inserts: at the latest 14 days prior to advertising deadline!

Loose and bound-in-inserts may not contain advertising by third parties. Exclusion of competition cannot be guaranteed.

Advertorials.

Advertorials in the editorial section

It is possible to place advertorials within the editorial environment. If required, our editorial team will be happy to assist you in implementing your ideas.

When designing, clear labeling and a clear differentiation from the editorial layout must be attended so that a confusion with editorial content can be excluded.

We always try to place advertisements in an appropriate editorial content but ask for your understanding that we do not permit advertising in the section of economic reporting and avoid product promotion in articles of the corresponding product category.

Contact:

Stefan Möllers

Phone: +49 (0)30 464 06-311

Stefan Graf

Phone: +49 (0)30 464 06-367



Reprints.

Reprints print and digital (Corporate Publishing)

Use the opportunity of reprints for your company marketing. Choose an article from the Bauernzeitung and we will create an individual flyer for you. We are happy to additionally include your advertisement and your logo.

Reprints are perfect for trade fairs or company informational events and have, due to their scientific and journalistic competences, a high informative value.

4 pages, DIN A4, 4/4-color

Copies	Price
250	908 €
500	949 €
1,000	1,003 €
1,500	1,059 €
2,500	1,600 €



Formats with six or eight pages as well as translations are also possible. Please contact us.

Key topics and expert articles.

The key topics of the Bauernzeitung are high-quality segments within the editorial section.

Our journalists work with renowned experts and add relevant market information to their knowledge. Key topics usually comprise six to eight pages, they are an addition to the regular weekly reporting. Expert articles present a subject on two to four pages of coverage.

Livestock farming	Issue/CW
EA Piglets and sows	3
AD: 13.01.2023 / PD: 20.01.2023	
KT Grassland	9
AD: 24.02.2023 / PD: 03.03.2023	
EA Pasture grazing	13
AD: 24.03.2023 / PD: 31.03.2023	
EA Forage/Silage	14
AD: 30.03.2023 / PD: 06.04.2023	
KT Calf health	16
AD: 14.04.2023 / PD: 21.04.2023	
EA Feeding	19
AD: 05.05.2023 / PD: 12.05.2023	
EA Laying hen husbandry	23
AD: 01.06.2023 / PD: 09.06.2023	

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KT Pig pen construction	28
AD: 07.07.2023 / PD: 14.07.2023	
EA Calf health	29
AD: 14.07.2023 / PD: 21.07.2023	
KT Cattle stable construction	31
AD: 28.07.2023 / PD: 04.08.2023	
EA Udder health	35
AD: 25.08.2023 / PD: 01.09.2023	
EA Turkey husbandry	38
AD: 15.09.2023 / PD: 22.09.2023	
EA Piglet health	41
AD: 06.10.2023 / PD: 13.10.2023	
EA Hoof health	50
AD: 08.12.2023 / PD: 15.12.2023	

Livestock farming	Issue/CW
EA Silo maize	2
AD: 05.01.2023 / PD: 13.01.2023	
EA Grain maize	3
AD: 13.01.2023 / PD: 20.01.2023	
KT Summer crops	6
AD: 03.02.2023 / PD: 10.02.2023	
EA Fertilisation	7
AD: 10.02.2023 / PD: 17.02.2023	
KT Sugar beets	8
AD: 17.02.2023 / PD: 24.02.2023	
KT Potato cultivation	11
AD: 10.03.2023 / PD: 17.03.2023	
KT Grain storage	12
AD: 17.03.2023 / PD: 24.03.2023	
KT Maize cultivation	13
AD: 24.03.2023 / PD: 31.03.2023	
EA Sugar beet cultivation	22
AD: 25.05.2023 / PD: 02.06.2023	

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KT | Autumn farming of rapeseed 30
AD: 21.07.2023 / PD: 28.07.2023

KT | Autumn farming of winter crops 32
AD: 04.08.2023 / PD: 11.08.2023

KT | Farmer-owned forest 33
AD: 11.08.2023 / PD: 18.08.2023

EA | Field vegetables / Speciality crops 45
AD: 03.11.2023 / PD: 10.11.2023

Technology/Machinery	Issue/CW
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EA | Pasture technology 5
AD: 27.01.2023 / PD: 03.02.2023

EA | Fertilisation technology 14
AD: 30.03.2023 / PD: 06.04.2023

KT | Irrigation technology 19
AD: 05.05.2023 / PD: 12.05.2023

EA | Plant protection technology 20
AD: 11.05.2023 / PD: 19.05.2023

EA | Farmstead technology 21
AD: 19.05.2023 / PD: 26.05.2023

EA | Wheel loader and telehoist load lugger 26
AD: 23.06.2023 / PD: 30.06.2023

EA | Seed and planting technology 31
AD: 28.07.2023 / PD: 04.08.2023

...

KT | Farmstead technology 34
AD: 18.08.2023 / PD: 25.08.2023

EA | Tractor technology 37
AD: 08.09.2023 / PD: 15.09.2023

EA | Feeding technology 39
AD: 22.09.2023 / PD: 29.09.2023

EA | Transport technology 40
AD: 28.09.2023 / PD: 06.10.2023

KT | Smart Farming 42
AD: 13.10.2023 / PD: 20.10.2023

KT | Liquid and solid manure technology 47
AD: 17.11.2023 / PD: 24.11.2023

KT | Milking technology 48
AD: 24.11.2023 / PD: 10.12.2023

Energy production	Issue/CW
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EA | Heating with wood 4
AD: 20.01.2023 / PD: 27.01.2023

EA | Biogas 9
AD: 24.02.2023 / PD: 03.03.2023

KT | Biogas 17
AD: 21.04.2023 / PD: 28.04.2023

...

KT | Solar energy 25
AD: 16.06.2023 / PD: 23.06.2023

EA | Photovoltaics 34
AD: 18.08.2023 / PD: 25.08.2023

KT | Wind energy 38
AD: 15.09.2023 / PD: 22.09.2023

EA | Wind energy 43
AD: 20.10.2023 / PD: 27.10.2023

KT | Wood energy 50
AD: 08.12.2023 / PD: 15.12.2023

Management	Issue/CW
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EA | Legal innovations 2023 1
AD: 29.12.2022 / PD: 06.01.2023

EA | Investment planning (technology) 10
AD: 03.03.2023 / PD: 10.03.2023

KT | Direct marketing 15
AD: 05.04.2023 / PD: 14.04.2023

EA | Digital farm management 27
AD: 30.06.2023 / PD: 07.07.2023

KT | Investment planning buildings 46
AD: 10.11.2023 / PD: 17.11.2023

KT | Annual review and preview 2024 51/52
AD: 15.12.2023 / PD: 22.12.2023

Variety trials.

Variety trials carried out by independent bodies offer good comparability.

Special varieties are recommended for the eastern German region. Results of trials can help farmers to choose the best varieties with regard to regional conditions and individual requirements such as yield, health, crop components and plant height, thereby taking advantage of current developments in cultivation methods.

Variety trials

Issue/CW

Winter durum

1

AD: 29.12.2022 / PD: 06.01.2023

Evaluations on sunflowers

5

AD: 27.01.2023 / PD: 03.02.2023

Organic grain legumes /-summer grain

6

AD: 03.02.2023 / PD: 10.02.2023

Organic potatoes

8

AD: 17.02.2023 / PD: 24.02.2023

Summer durum

10

AD: 03.03.2023 / PD: 10.03.2023

Soybeans, Potatoes RG3

11

AD: 10.03.2023 / PD: 17.03.2023

Variety trials

Issue/CW

Winter rapeseed

23

AD: 01.06.2023 / PD: 09.06.2023

Winter malting barley

35

AD: 25.08.2023 / PD: 01.09.2023

Winter feed barley

36

AD: 01.09.2023 / PD: 08.09.2023

Winter rey/-triticale

37

AD: 08.09.2023 / PD: 15.09.2023

Organic grain WT + WR*

38

AD: 15.09.2023 / PD: 22.09.2023

Organic wheat, winter wheat

39

AD: 22.09.2023 / PD: 29.09.2023

Variety trials

Issue/CW

Evaluation on silo and grain maize / Description o. t. recommended varieties

40

AD: 28.09.2023 / PD: 06.10.2023

Evaluations of biennially tested EU maize varieties

41

AD: 06.10.2023 / PD: 13.10.2023

Early potatoes RG1

49

AD: 01.12.2023 / PD: 08.12.2023

Early potatoes RG2

50

AD: 08.12.2023 / PD: 15.12.2023

* WT: Winter triticale
WR: Winter rey

AD: Advertising deadline
PD: Publication date

Trade fair specials.

Our service for agricultural trade fairs.

Bauernzeitung, as a media partner of important agricultural trade fairs in the five eastern German states, publishes special issues one week prior to these trade fair. The supplements are integrated into the normal weekly issue, comprise up to 36 pages and contain a preview of the trade fair, reports on new products and their exhibitors, tips on interesting events and important organizational information for trade visitors. They thus offer an ideal editorial environment for advertising relating specifically to the trade fairs!

Trade fairs that are cancelled due to Covid-19 will be thematically edited so that new products and market trends can be presented to readers as usual.



Circulation

Up to 30,000 copies
(Regular edition IVW-audited)

Format and type area

As for Bauernzeitung

Contact

Stefan Möllers

Phone: +49 (0)30 464 06-311

E-Mail: anzeigen@dbv-network.com

TRADE FAIR SPECIALS 2023

Grüne Woche | 20. – 29.01.2023

AD: 05.01.2023 / PD: 13.01.2023

AGRAR Unternehmertage | 07. – 10.02.2023

AD: 27.01.2023 / PD: 03.02.2023

BraLa | 11. – 14.05.2023

AD: 27.04.2023 / PD: 05.05.2023

Öko-Feldtage | 13. – 15.06.2023

AD: 01.06.2023 / PD: 09.06.2023

MeLa | 14. – 17.09.2023

AD: 01.09.2023 / PD: 08.09.2023

agritechnica | 12. – 18.11.2023

AD: 26.10.2023 / PD: 03.11.2023

Subject to changes.

AD: Advertising deadline

PD: Publication date

Special guides.

The special guides of Bauernzeitung – read and collected!

Comprehensive special guides on agricultural key topics are published several times a year as supplements of BauernZeitung.

80% of the readers collect the guide supplements. 3,6 times is the average usage of the supplements by our readers.



Contact

Stefan Graf

Phone: +49 (0)30 464 06-367
stefan.graf@dbv-network.com

SPECIAL GUIDES 2023

Plant protection

Publication date CW 6/2023
27th Edition

Pig farming

Publication date CW 14/2023
7th Edition

Organic farming

Publication date CW 24/2023
7th Edition

Energy

Publication date CW 33/2023
13th Edition

Grassland

Publication date CW 40/2023
2st Edition

Milk production

Publication date CW 50/2023
51th Edition

Magazine format

218 mm wide x 294 mm high

Type area

186 mm wide x 265 mm high

1,060 mm total content

Printing process

Content: offset rotary printing

Cover: offset rotary printing

Screen

Cover and content: 70 Screen

Total ink application: up to 300 %

Bleed advertisements

Possible on all pages.

Advertisement format plus 5 mm trim
on the appropriate trim sides.

Circulation

About 24,000 copies

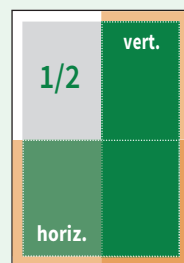
(Not IVW-audited. The copies are enclosed
with the regular print run of the Bauernzeitung.)

Individual formats are possible.



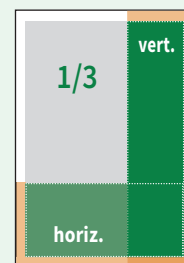
bw 6,852 €
4c 10,554 €

1/1 page
186 mm x 265 mm
218 mm x 294 mm



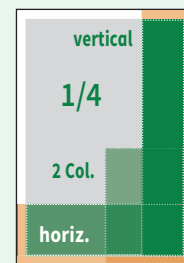
bw 3,425 €
4c 5,279 €

1/2 page vertical
91 mm x 265 mm
109 mm x 294 mm



bw 2,284 €
4c 3,552 €

1/3 page vertical
59 mm x 265 mm
77 mm x 294 mm



bw 1,714 €
4c 2,639 €

1/4 page vertical
44 mm x 265 mm
61 mm x 294 mm

1/4 page 2-column
91 mm x 133 mm
109 mm x 148 mm

1/4 page horizontal
186 mm x 66 mm
61 mm x 294 mm

Agriculture trade directory.

The trade directory for Brandenburg, Mecklenburg-West Pomerania, Saxony, Saxony Anhalt and Thuringia.

The trade directory of the Bauernzeitung is aimed at all agricultural companies in the five eastern federal states and offers an overview of important producers, suppliers and other relevant market players in the agricultural sector.

The directory is published once a year for each federal state with a circulation of around 7,000 copies and is enclosed with the Bauernzeitung.

AGRICULTURE BRANCH-GUIDE 2023

Mecklenburg-West Pomerania

AD: 23.02.2023 | PD: 31.03.2023 (with Bauernzeitung 13/23)

Saxony Anhalt

AD: 27.04.2023 | PD: 09.06.2023 (with Bauernzeitung 23/23)

Thuringia

AD: 22.06.2023 | PD: 28.07.2023 (with Bauernzeitung 30/23)

Brandenburg

AD: 17.08.2023 | PD: 22.09.2023 (with Bauernzeitung 38/23)

Saxony

AD: 12.10.2023 | PD: 17.11.2023 (with Bauernzeitung 46/23)



Contact:

Stefan Graf

Phone: +49 (0)03 464 06-367

stefan.graf@dbv-network.com

Magazine format

220 mm wide x 297 mm high

Type area

186 mm wide x 265 mm high

1,060 mm total content

Printing process

Content: offset rotary printing

Cover: offset rotary printing

Screen

Cover and content: 70 Screen

Total ink application: up to 300 %

Bleed advertisements

Possible on all pages.

Advertisement format plus 5 mm trim
on the appropriate trim sides.

Circulation

About 7,000 copies

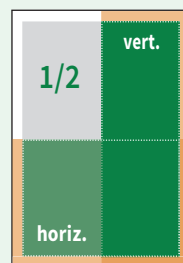
(Not IVW-audited. The trade directories are enclosed
with the regular print run of the Bauernzeitung.)

Individual formats are possible.



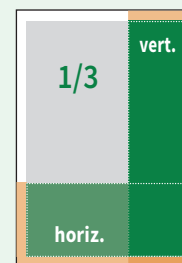
SW **2,687 €**
4c **4,088 €**

1/1 page
186 mm x 265 mm
220 mm x 297 mm



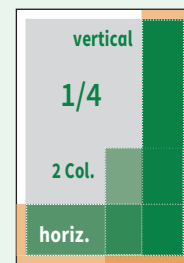
SW **1,344 €**
4c **2,048 €**

1/2 page vertical
91 mm x 265 mm
110 mm x 297 mm



SW **896 €**
4c **1,363 €**

1/3 page vertical
59 mm x 265 mm
78 mm x 297 mm



SW **672 €**
4c **1,023 €**

1/4 page vertical
44 mm x 265 mm
66 mm x 297 mm

1/4 page 2-column
91 mm x 133 mm
110 mm x 149 mm

1/4 page horizontal
186 mm x 66 mm
220 mm x 79 mm

Standard entry with fixed-format 44 x 44 mm

106 Euro plus VAT

Bauernzeitung E-Paper.

Extended reach for advertisements and loose inserts

Generally, the advertisements that are published in the regular print edition of the Bauernzeitung are also included in the e-paper edition - so our advertisers receive an extended reach without additional costs!

For advertisements in the e-paper there is the option of booking a link to the corresponding customer website without a time limit.

From loose inserts booked in the printed edition, a PDF version can be uploaded to the e-paper channel of the Bauernzeitung, thus also increasing their reach.



ADVERTISEMENT-LINK

Text link	Price
one-off costs	21.50 €
unlimited duration	

UPLOAD OF INSERTS

PDF	Price
one-off costs	86 €
unlimited duration	

Reach of E-Paper: 898 subscribers (IVW 2/2022)

Simply book this and other online advertising formats together with your advertising order.

Bauernzeitung Online.

Website

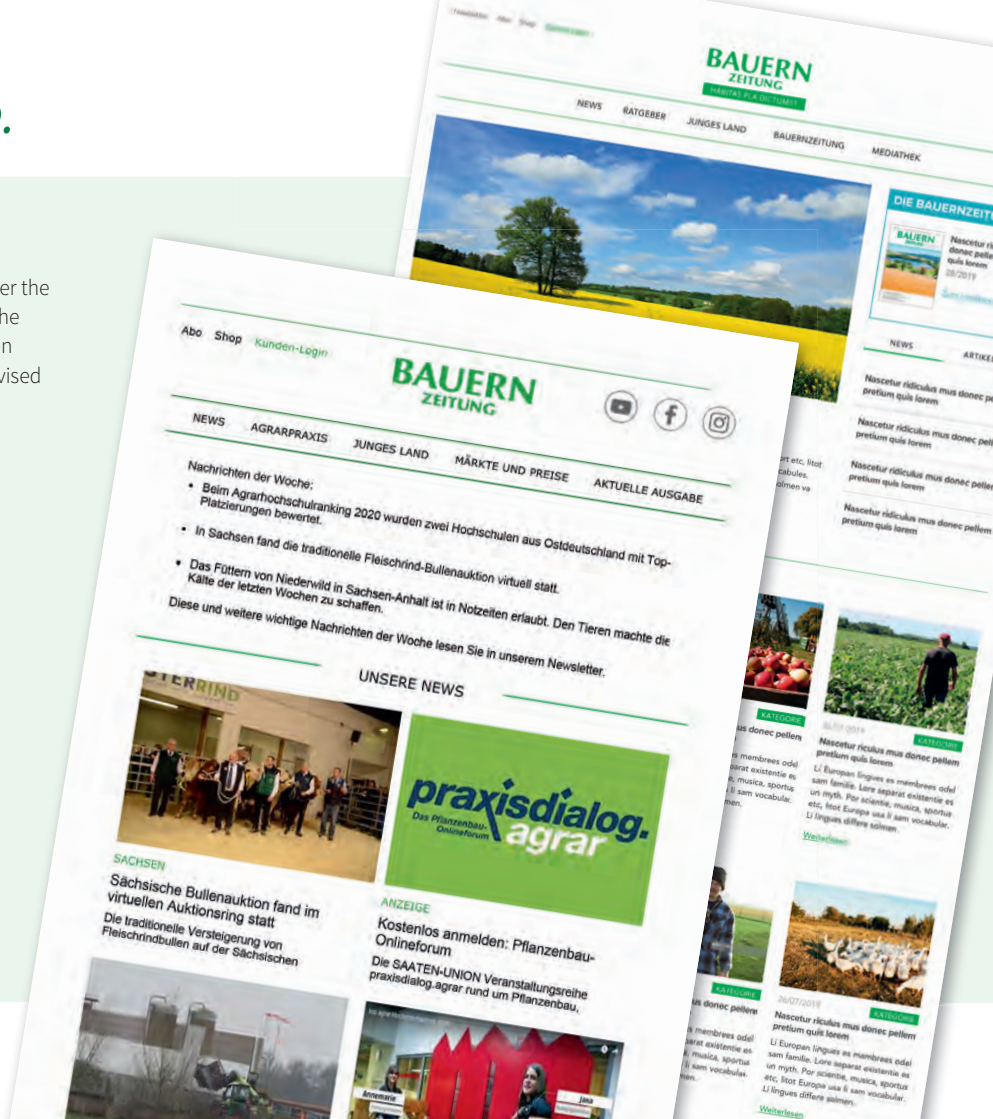
In addition to classic banners in various formats, we offer the possibility of booking editorial advertising formats on the Bauernzeitung website: online advertorials are based on customer texts and images, which on request will be revised and SEO-optimized by us.

Stand-Alone-Newsletter

For advertisers who want to attract the undivided attention of our newsletter subscribers, we recommend the stand-alone format, which, similar to the online advertorial, is individually designed from customer texts and images.

Detailed information about our online advertising formats and Social-Ads-offers are available on our website:

www.bauernzeitung.de/mediadaten



Social Ads.

Facebook and Instagram

Social ads on Facebook and Instagram pages of the Bauernzeitung enable users to be targeted based on geo-, socio-demographic and psychographic characteristics.

A large number of different advertising formats are available with social ads by which advertising messages in the name of the Bauernzeitung are spread among the users of the social networks in a performance-oriented, scalable and measurable manner.

Targeting

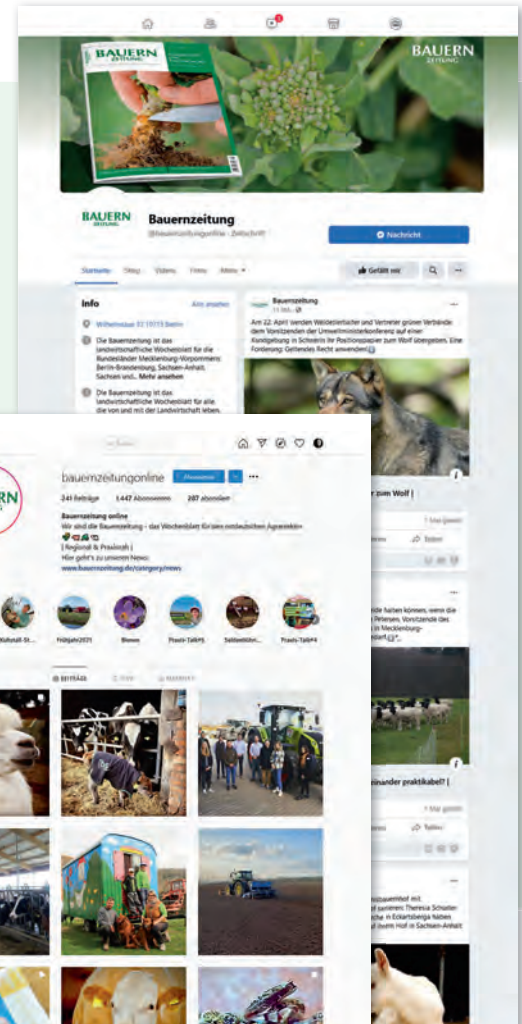
The positioning of the social ads is based on online data from the Bauernzeitung, which can be collected through the Facebook or Instagram pages as well as through a pixel integration on our website.

The social ads campaigns can be tailored to individual requirements and thus optimized for KPIs such as TKP / CPM, CPC, CPL or CPO, depending on the campaign goal.

Depending on the objectives of the campaign, we develop with the customers the optimal advertising format such as single image or carousel ad, video or lead ad.

Detailed information about our online advertising formats and Social-Ads-offers are available on our website:

www.bauernzeitung.de/mediadaten



Kontakt.

**Frank Middendorf**

Advertising Director

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E-Mail: frank.middendorf@dbv-network.com

**Stefan Möllers**

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Annual planner 2023.

No	AD	PD	Topics / Expert articles / Variety trials / Trade fair specials
1	29.12.22	06.01.23	EA Legal innovations 2023 SV Winter durum
2	05.01.23	13.01.23	FS Grüne Woche EA Silo maize
3	13.01.23	20.01.23	EA Piglets and sows EA Grain maize
4	20.01.23	27.01.23	EA Heating with wood
5	27.01.23	03.02.23	EA Pasture technology VT Evaluations on sunflowers FS AGRAR U-Tage
6	03.02.23	10.02.23	KT Sommer crops EA Maize VT Organic grain legumes /-summer grain
7	10.02.23	17.02.23	EA Fertilisation
8	17.02.23	24.02.23	KT Sugar beets VT Organic potatoes
9	24.02.23	03.03.23	KT Grassland EA Biogas
10	03.03.22	10.03.23	EA Investment planning (technology) VT Summer durum
11	10.03.23	17.03.23	KT Potato cultivation VT Potatoes RG3, Soybeans
12	17.03.23	24.03.23	KT Grain storage
13	24.03.23	31.03.23	KT Maize cultivation EA Pasture grazing
14	30.03.23	06.04.23	EA Fertilisation technology EA Forage/Silage
15	05.04.23	14.04.23	KT Direct marketing
16	14.04.23	21.04.23	KT Calf health
17	21.04.23	28.04.23	KT Biogas
18	27.04.23	05.05.23	FS BraLa
19	05.05.23	12.05.23	KT Irrigation technology EA Feeding
20	11.05.23	19.05.23	EA Plant protection technology
21	19.05.23	26.05.23	EA Farmstead technology
22	25.05.23	02.06.23	EA Sugar beet cultivation
23	01.06.23	09.06.23	EA Laying hen husbandry VT Winter rapeseed FS Öko-Feldtage
24	09.06.23	16.06.23	EA Marketing of grain
25	16.06.23	23.06.23	KT Solar energy
26	23.06.23	30.06.23	EA Wheel loader and telehoist load lugger
27	30.06.23	07.07.23	EA Digital farm management
28	07.07.23	14.07.23	KT Pig pen construction
29	14.07.23	21.07.23	EA Calf health

No	AD	PD	Topics / Expert articles / Variety trials / Trade fair specials
30	21.07.23	28.07.23	KT Autumn farming of rapeseed
31	28.07.23	04.08.23	KT Cattle stable construction EA Seed- and planting technology
32	04.08.23	11.08.23	KT Autumn farming of winter crops
33	10.08.23	18.08.23	KT Farmer-owned forest
34	18.08.23	25.08.23	KT Farmstead technology EA Photovoltaics
35	25.08.23	01.09.23	EA Udder health VT Winter malting barley
36	01.09.23	08.09.23	VT Winter feed barley MS MeLa*
37	08.09.23	15.09.23	EA Feeding technology VT Winter triticale, -rey
38	15.09.23	22.09.23	KT Wind energy EA Turkey husbandry VT Organic grain
39	22.09.23	29.09.23	EA Tractor technology VT Organic wheat, winter wheat
40	28.09.23	06.10.23	EA Transport technology VT Evaluation on silo and grain maize
41	06.10.23	13.10.23	EA Piglet health VT Evaluation on EU maize varieties
42	13.10.23	20.10.23	KT Smart Farming
43	20.10.23	27.10.23	EA Wind energy
44	26.10.23	03.11.23	MS agritechnica
45	03.11.23	10.11.23	EA Field vegetables /Speciality crops
46	10.11.23	17.11.23	KT Investment planning buildings
47	17.11.23	24.11.23	KT Liquid and solid manure technology
48	24.11.23	01.12.23	KT Milking technology
49	01.12.23	08.12.23	VT Early potatoes RG1
50	08.12.23	15.12.23	KT Wood energy EA Hoof health VT Early potatoes RG2
51	15.12.23	22.12.23	KT Annual review and preview 2024

AD: Advertising deadline PD: Publication Date

* Subject to change

KT: Key Topic

ES: Expert article

FS: Trade Fair Special

VT: Variety trial

6 Special guide ‚Plant protection‘

14 Special guide ‚Pig farming‘

24 Special guide ‚Organic farming‘

33 Special guide ‚Energy‘

40 Special guide ‚Grassland‘

50 Special guide ‚Milk production‘

13 Trade Directory Meckl.-Westpom.

23 Trade Directory Saxony-Anhalt

30 Trade Directory Thuringia

38 Trade Directory Brandenburg

46 Trade Directory Saxony