



Good reasons.

EASTERN GERMANY – large farms, agriculture and investments in the future.

1/3 of
the arable land is in
eastern
germany

„In the west they have the Bauernverband
we have the Bauernzeitung.“³

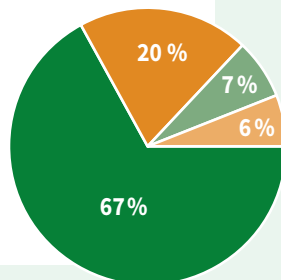
„The Bauernzeitung is also something like a mouthpiece
of the farmers in Eastern Germany to politics.“³

„What's wrong with keeping 120 people in work?“³

Farmers roll up their sleeves

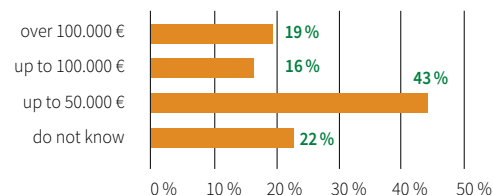
87 % of the farmers interviewed
want to keep the current state
or expand²

- keep the current state
- continue to focus on growth
- downsize their business
- end their business



Amount of investments as a result of the fertilizer ordinance

48 % see themselves as affected by the fertilizer reform
and plan investments¹

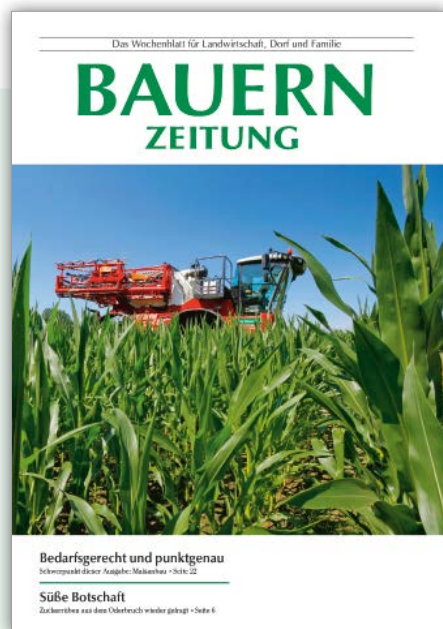


47 %

see a trend towards regional food supply¹

34 %

are planning conversions or new stable buildings¹



Circulation / Reach

Paid circulation: 17,439 copies (IVW 1/2021)

Actually distributed circulation: 17,921 copies (IVW 1/2021)

Subscriptions: 14,516 (1st quarter 2021)

The agricultural weekly journal for the five eastern German states

Bauernzeitung is the weekly journal for everyone living from and with agriculture in Mecklenburg-West Pomerania, Brandenburg, Saxony-Anhalt, Saxony and Thuringia.

Competent reporting each week: Agricultural policy, agriculture and plant production, agricultural engineering, milk production, livestock husbandry, energy, management, legal issues and country life.

Comprehensive special guides on agricultural issues provide detailed insight in each of the covered key topics.

Publisher

dbv network GmbH, Wilhelmsaue 37, 10713 Berlin, Germany

Postal address

dbv network GmbH, P.O. Box 31 04 48, 10634 Berlin, Germany

Payment terms

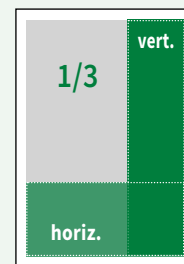
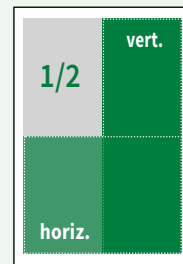
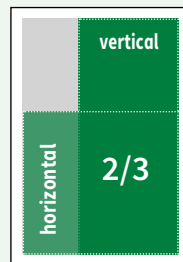
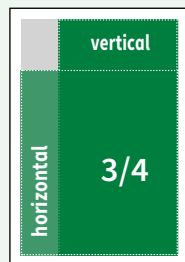
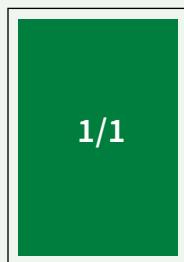
14 days from invoice date, without deduction

Bank details

IBAN: DE61 1004 0000 0259 4646 00 BIC: COBADEFF (Commerzbank AG)

Formats and prices.

Editorial section



bw **6,735 €**
4c **10,348 €**

bw **6,735 €**
4c **10,348 €**

bw **5,051 €**
4c **7,762 €**

bw **4,490 €**
4c **6,899 €**

bw **3,368 €**
4c **5,174 €**

bw **3,324 €**
4c **4,944 €**

1/1 cover page
235 mm x 336 mm

1/1 content page
202 mm x 310 mm

3/4 page vertical
150 mm x 310 mm

3/4 page horizontal
202 mm x 232 mm

2/3 page vertical
132 mm x 310 mm

2/3 page horizontal
202 mm x 206 mm

1/2 page vertical
98 mm x 310 mm

1/2 page horizontal
202 mm x 155 mm

1/3 page vertical
63 mm x 310 mm

1/3 page horizontal
202 mm x 103 mm

Magazine format: 235 mm wide x 336 mm high.

Type area: 202 mm wide x 310 mm high, 1,240 mm total content.

Bleed: (Cover pages U2, U3 and U4) Magazine format plus 3 mm trim on all sides.

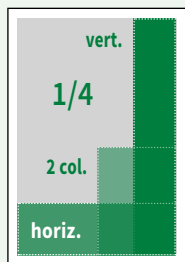
Printing process - Cover: offset rotary printing. **Printing process - Content:** sheet-fed offset printing.

Paper: ISO Newspaper_26v4 with 240 % paint application.

Contact:

anzeigen@dbv-network.com

Editorial section

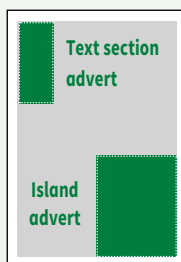


bw **2,282 €**
4c **3,500 €**

1/4 page vertical
46 mm x 310 mm

1/4 page 2-column
98 mm x 155 mm

1/4 page horizontal
202 mm x 77 mm



bw **22.60 € /mm**
4c **34.40 € /mm**

Text section advert
46 mm wide

Island advert
132 mm wide



Prices and online bookings for
lineage adverts on
www.bauernzeitung.de

Advertising section

PRICES / mm

bw	5.40 €
4c	8.30 €

All prices plus VAT

DISCOUNTS

Frequency scale	Volume scale
6 adv. 5 %	1,000 mm 5 %
12 adv. 10 %	2,000 mm 10 %
24 adv. 15 %	5,000 mm 15 %
52 adv. 20 %	8,000 mm 20 %

TYPE AREA

202 mm wide x 310 mm high
4 columns, 46 mm each
1,240 mm total content

Loose and bound-in inserts.

LOOSE INSERTS

Weight	Price/1,000 copies
Up to 25 g	223 €
each additional 5 g	17.30 €

- Split-run inserts are possible,
Additional charges: 17.00 € / 1,000 copies.
- Add-on: 2 % of the loose insert print run
(will be charged)
- Min. format: 105 mm x 148 mm
Max. format: 220 mm x 326 mm
- The prices are valid for sheet thickness of
up to 2 mm. Loose inserts with thicker
sheets will be calculated separately.
- Grammage for single sheet inserts:
Format DIN A6: at least 150 g/m²
Format bigger DIN A6: at least 115 g/m²
- Grammage for multi-page inserts:
4 or 6 pages: at least 80 g/m²
8 pages: at least 70 g/m²
from 12 pages: at least 60 g/m²

BOUND-IN INSERTS

Pages/Weight	Price*
4 page, up to 20 g	17,058 €
more than 4 pages, over 20 g	on request

* total print run

- Addition: total print run plus 4 %
(will be charged)
- Bound-in inserts are placed in the middle
of the newspaper. If required for technical
reasons, we reserve the right to change this
position.
- Bound-in inserts are to be delivered folded
and trimmed
- Format (delivery always as folded sheet):
max. 235 mm wide x 336 mm high
- Bleed:
+ 9 mm head trim
+ 6 mm foot trim
+ 5 mm open page side
+ 15 mm high folio lap

Delivery

Delivery of the total amount of loose or bound-in inserts not later than Friday midday of the previous week.

The delivery address for loose and bound inserts will be announced with ordering.

Shipping instructions:

For Bauernzeitung "Region", Issue no XX/2022

Freight and cartage at the expense of the client.

Sample

A binding sample of any insert (3 copies) must be submitted to the publisher before advertising deadline.

Receipt of orders for loose and bound-in inserts: at the latest 14 days prior to advertising deadline!

Loose and bound-in-inserts may not contain advertising by third parties. Exclusion of competition cannot be guaranteed.

Advertorials.

Advertorials in the editorial section

It is possible to place advertorials within the editorial environment. If required, our editorial team will be happy to assist you in implementing your ideas.

When designing, clear labeling and a clear differentiation from the editorial layout must be attended so that a confusion with editorial content can be excluded.

We always try to place advertisements in an appropriate editorial content but ask for your understanding that we do not permit advertising in the section of economic reporting and avoid product promotion in articles of the corresponding product category.

Contact:

Stefan Möllers

Phone: +49 (0)30 464 06-311

Stefan Graf

Phone: +49 (0)30 464 06-367



Reprints.

Reprints print and digital (Corporate Publishing)

Use the opportunity of reprints for your company marketing. Choose an article from the Bauernzeitung and we will create an individual flyer for you. We are happy to additionally include your advertisement and your logo.

Reprints are perfect for trade fairs or company informational events and have, due to their scientific and journalistic competences, a high informative value.

4 pages, DIN A4, 4/4-color

Copies	Price
250	849 €
500	887 €
1,000	937 €
1,500	990 €
2,500	1,495 €



Formats with six or eight pages as well as translations are also possible. Please contact us.

Key topics and expert articles.

The key topics of the Bauernzeitung are high-quality segments within the editorial section.

Our journalists work with renowned experts and add relevant market information to their knowledge. Key topics usually comprise six to eight pages, they are an addition to the regular weekly reporting. Expert articles present a subject on two to four pages of coverage.

Agriculture/Plant production Issue/CW

EA Fertilisation	3
AD: 14.01.2022 / PD: 21.01.2022	
KT Summer crops	6
AD: 04.02.2022 / PD: 11.02.2022	
KT Sugar beets	8
AD: 18.02.2022 / PD: 25.02.2022	
KT Grassland	9
AD: 25.02.2022 / PD: 04.03.2022	
KT Potato cultivation	11
AD: 11.03.2022 / PD: 18.03.2022	
KT Grain storage	12
AD: 18.03.2022 / PD: 25.03.2022	
KT Maize cultivation	13
AD: 25.03.2022 / PD: 01.04.2022	

EA Silage/Conservation	19
AD: 29.04.2022 / PD: 06.05.2022	
EA Plant protection technology	20
AD: 13.05.2022 / PD: 20.05.2022	
KT Harvesting technology	22
AD: 27.05.2022 / PD: 03.06.2022	
EA Marketing of grain	24
AD: 09.06.2022 / PD: 17.06.2022	
KT Autumn farming of rapeseed	30
AD: 22.07.2022 / PD: 29.07.2022	
KT Autumn farming of winter crops	32
AD: 05.08.2022 / PD: 12.08.2022	
KT Farmer-owned forest / News Interforst	33
AD: 11.08.2022 / PD: 19.08.2022	
EA Field vegetables / Specialty crops	41
AD: 07.10.2022 / PD: 14.10.2022	

Livestock farming Issue/CW

EA Piglets and sows	3
AD: 14.01.2022 / PD: 21.01.2022	
EA Forage/Feeding	10
AD: 03.03.2022 / PD: 11.03.2022	
EA Pasture grazing	15
AD: 07.04.2022 / PD: 14.04.2022	
KT Calf health	16
AD: 13.04.2022 / PD: 22.04.2022	
EA Laying hen husbandry	23
AD: 02.06.2022 / PD: 10.06.2022	
KT Pig pen construction	28
AD: 08.07.2022 / PD: 15.07.2022	
EA Calf health	29
AD: 15.07.2022 / PD: 22.07.2022	
EA Udder health	35
AD: 26.08.2022 / PD: 02.09.2022	
EA Turkey husbandry	38
AD: 16.09.2022 / PD: 23.09.2022	
EA Piglet health	41
AD: 07.10.2022 / PD: 14.10.2022	
EA Hoof health	50
AD: 09.12.2022 / PD: 16.12.2022	

Technology/Machinery

Issue/CW

EA Fertilisation technology	14
AD: 01.04.2022 / PD: 08.04.2022	
KT Irrigation technology	19
AD: 06.05.2022 / PD: 13.05.2022	
EA Farmstead technology	21
AD: 20.05.2022 / PD: 27.05.2022	
EA Seed and planting techniques	26
AD: 24.06.2022 / PD: 01.07.2022	
EA Wheel loader and telehoist load lugger	31
AD: 29.07.2022 / PD: 05.08.2022	
EA Feeding technology	37
AD: 09.09.2022 / PD: 16.09.2022	
EA Tractor technology	39
AD: 23.09.2022 / PD: 30.09.2022	
EA Transport technology	40
AD: 30.09.2022 / PD: 07.10.2022	
KT Farmstead technology	42
AD: 14.10.2022 / PD: 21.10.2022	
KT Liquid and solid manure technology	47
AD: 18.11.2022 / PD: 25.11.2022	
KT Milking technology	48
AD: 25.11.2022 / PD: 02.12.2022	

Energy production

Issue/CW

EA Heating with wood	4
AD: 21.01.2022 / PD: 28.01.2022	
EA Biogas	9
AD: 25.02.2022 / PD: 04.03.2022	
KT Biogas	14
AD: 01.04.2022 / PD: 08.04.2022	
KT Solar energy	25
AD: 17.06.2022 / PD: 24.06.2022	
EA Photovoltaics	34
AD: 19.08.2022 / PD: 26.08.2022	
KT Windenergie	38
AD: 16.09.2022 / PD: 23.09.2022	
EA Wind energy	43
AD: 21.10.2022 / PD: 28.10.2022	
KT Wood energy	50
AD: 09.12.2022 / PD: 16.12.2022	

Other topics

Issue/CW

EA Legal innovations	1
AD: 29.12.2021 / PD: 07.01.2022	
EA Agrarunternehmertage Münster	5
AD: 28.01.2022 / PD: 04.02.2022	
KT Investment planning (technology)	10
AD: 03.03.2022 / PD: 11.03.2022	
EA KWF Thementage	12
AD: 18.03.2022 / PD: 25.03.2022	
KT Direct marketing	18
AD: 29.04.2022 / PD: 06.05.2022	
EA Tag der Maschinenringe	18
AD: 29.04.2022 / PD: 06.05.2022	
EA Digital farm management	27
AD: 01.07.2022 / PD: 08.07.2022	
EA Announcement Interforst	28
AD: 08.07.2022 / PD: 15.07.2022	
EA Preview SIMA	43
AD: 21.10.2022 / PD: 28.10.2022	
KT Investment planning buildings	46
AD: 11.11.2022 / PD: 18.11.2022	
EA Preview DeLuTa	48
AD: 25.11.2022 / PD: 02.12.2022	

Variety trials.

Variety trials carried out by independent bodies offer good comparability.

Special varieties are recommended for the eastern German region. Results of trials can help farmers to choose the best varieties with regard to regional conditions and individual requirements such as yield, health, crop components and plant height, thereby taking advantage of current developments in cultivation methods.

Variety trials	Issue/CW	Variety trials	Issue/CW	Variety trials	Issue/CW
Winter durum	1	Summer durum	10	Organic grain WT + WR*	38
AD: 29.12.2021 / PD: 07.01.2022		AD: 03.03.2022 / PD: 11.03.2022		AD: 16.09.2022 / PD: 23.09.2022	
Silage maize, reg. oats/summer triticale	2	Soybeans, Potatoes RG3	11	Winter wheat /Organic wheat	39
AD: 07.01.2022 / PD: 14.01.2022		AD: 11.03.2022 / PD: 18.03.2022		AD: 23.09.2022 / PD: 30.09.2022	
Grain maize	3	Sunflowers	12	Spelt	40
AD: 14.01.2022 / PD: 21.01.2022		AD: 18.03.2022 / PD: 25.03.2022		AD: 29.09.2022 / PD: 07.10.2022	
Grain legumes	5	Winter rapeseed	23	Early potatoes RG1	49
AD: 28.01.2022 / PD: 04.02.2022		AD: 02.06.2022 / PD: 10.06.2022		AD: 02.12.2022 / PD: 09.12.2022	
Organic grain legumes /-summer grain	6	Winter barley	35	Early potatoes RG2	50
AD: 04.02.2022 / PD: 11.02.2022		AD: 26.08.2022 / PD: 02.09.2022		AD: 09.12.2022 / PD: 16.12.2022	
EU maize varieties	7	Winter feed barley	36	Summer barley	51/52
AD: 11.02.2022 / PD: 18.02.2022		AD: 02.09.2022 / PD: 09.09.2022		AD: 16.12.2022 / PD: 23.12.2022	
Organic potatoes	8	Winter rey/-triticale	37		
AD: 18.02.2022 / PD: 25.02.2022		AD: 09.09.2022 / PD: 16.09.2022			

Trade fair specials.

Our service for agricultural trade fairs.

Bauernzeitung, as a media partner of important agricultural trade fairs in the five eastern German states, publishes special issues one week prior to these trade fair. The supplements are integrated into the normal weekly issue, comprise up to 36 pages and contain a preview of the trade fair, reports on new products and their exhibitors, tips on interesting events and important organizational information for trade visitors. They thus offer an ideal editorial environment for advertising relating specifically to the trade fairs!

Trade fairs that are cancelled due to Covid-19 will be thematically edited so that new products and market trends can be presented to readers as usual.



Circulation

Up to 30,000 copies
(Regular edition IVW-audited)

Format and type area

As for Bauernzeitung

Contact

Stefan Möllers

Phone: +49 (0)30 464 06-311

E-Mail: anzeigen@dbv-network.com

Grüne Woche | 21. – 30.01.2022

AD: 07.01.2022 / PD: 14.01.2022

agritechnica | 27.02. – 05.03.2021

AD: 11.02.2022 / PD: 18.02.2022

agra | 21. – 24.04.2022

AD: 07.04.2022 / PD: 14.04.2022

BraLa | 05. – 08.05.2022

AD: 22.04.2022 / PD: 29.04.2022

DLG Feldtage | 14. – 16.06.2022

AD: 02.06.2022 / PD: 10.06.2022

Öko-Feldtage | 28. – 30.06.2022

AD: 17.06.2022 / PD: 24.06.2022

MeLa | 08. – 11.09.2022

AD: 26.08.2022 / PD: 02.09.2022

Grüne Tage Thüringen | 23. – 25.09.2022

AD: 09.09.2022 / PD: 16.09.2022

EuroTier | 15. – 18.11.2022

AD: 27.10.2022 / PD: 04.11.2022

EnergyDecentral | 15. – 18.11.2022

AD: 04.11.2022 / PD: 11.11.2022

Subject to changes.

AD: Advertising deadline

PD: Publication date

Special guides.

The special guides of Bauernzeitung – read and collected!

Comprehensive special guides on agricultural key topics are published several times a year as supplements of BauernZeitung.

80% of the readers collect the guide supplements. 3,6 times is the average usage of the supplements by our readers.

(Reader survey 2017)



Contact

Stefan Graf

Phone: +49 (0)30 464 06 - 367
stefan.graf@dbv-network.com

SPECIAL GUIDES 2022

Plant protection

Publication date CW 6/2022
26th Edition

Pig farming

Publication date CW 14/2022
6th Edition

Organic farming

Publication date CW 24/2022
6th Edition

New energies

Publication date CW 33/2022
12th Edition

Grassland

Publication date CW 40/2022
1st Edition

Milk production

Publication date CW 50/2022
50th Edition

Magazine format

220 mm wide x 297 mm high

Type area

186 mm wide x 265 mm high

1,060 mm total content

Printing process

Content: offset rotary printing

Cover: offset rotary printing

Screen

Cover and content: 70 Screen

Total ink application: up to 300 %

Bleed advertisements

Possible on all pages.

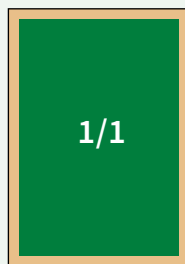
Advertisement format plus 5 mm trim
on the appropriate trim sides.

Circulation

About 24,000 copies

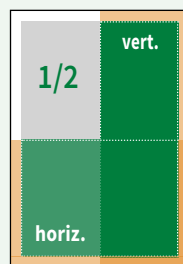
(Not IVW-audited. The copies are enclosed
with the regular print run of the Bauernzeitung.)

Individual formats are possible.



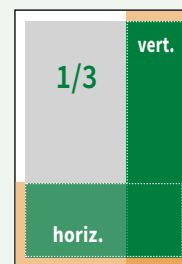
bw **6.404,- €**
4c **9.864,- €**

1/1 page
186 mm x 265 mm
220 mm x 297 mm



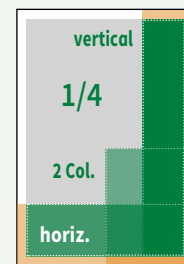
bw **3.201,- €**
4c **4.934,- €**

1/2 page vertical
91 mm x 265 mm
110 mm x 297 mm



bw **2.135,- €**
4c **3.320,- €**

1/3 page vertical
59 mm x 265 mm
78 mm x 297 mm



bw **1.602,- €**
4c **2.466,- €**

1/4 page vertical
44 mm x 265 mm
66 mm x 297 mm

1/4 page 2-column
91 mm x 133 mm
110 mm x 149 mm

1/4 page horizontal
186 mm x 66 mm
220 mm x 79 mm

All prices plus VAT

Agriculture trade directory.

The trade directory for Brandenburg, Mecklenburg-West Pomerania, Saxony, Saxony Anhalt and Thuringia.

The trade directory of the Bauerzeitung is aimed at all agricultural companies in the five eastern federal states and offers an overview of important producers, suppliers and other relevant market players in the agricultural sector. The directory is published once a year for each federal state with a circulation of around 7,000 copies and is enclosed with the Bauerzeitung.

AGRICULTURE BRANCH-GUIDE 2022

Mecklenburg-West Pomerania

AS: 07.03.2022 | ET: 01.04.2022 (mit Bauerzeitung 13/22)

Saxony Anhalt

AS: 09.05.2022 | ET: 10.06.2022 (mit Bauerzeitung 23/22)

Thuringia

AS: 04.07.2022 | ET: 29.07.2022 (mit Bauerzeitung 30/22)

Brandenburg

AS: 15.08.2022 | ET: 23.09.2022 (mit Bauerzeitung 38/22)

Saxony

AS: 24.10.2022 | ET: 18.11.2022 (mit Bauerzeitung 46/22)



Contact:

Stefan Graf

Phone: +49 (0)03 464 06-367

stefan.graf@dbv-network.com

Magazine format

220 mm wide x 297 mm high

Type area

186 mm wide x 265 mm high

1,060 mm total content

Printing process

Content: offset rotary printing

Cover: offset rotary printing

Screen

Cover and content: 70 Screen

Total ink application: up to 300 %

Bleed advertisements

Possible on all pages.

Advertisement format plus 5 mm trim
on the appropriate trim sides.

Circulation

About 7,000 copies

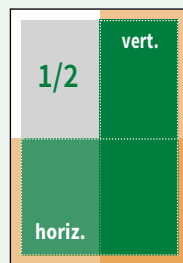
(Not IVW-audited. The trade directories are enclosed
with the regular print run of the Bauernzeitung.)

Individual formats are possible.



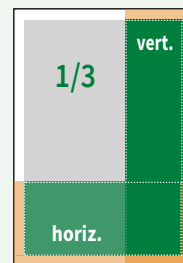
bw 2.511,- €
4c 3.821,- €

1/1 page
186 mm x 265 mm
220 mm x 297 mm



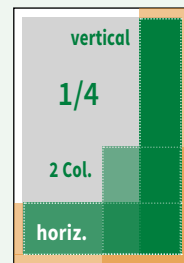
bw 1.256,- €
4c 1.911,- €

1/2 page vertical
91 mm x 265 mm
110 mm x 297 mm



bw 837,- €
4c 1.274,- €

1/3 page vertical
59 mm x 265 mm
78 mm x 297 mm



bw 628,- €
4c 956,- €

1/4 page vertical
44 mm x 265 mm
66 mm x 297 mm

1/4 page 2-column
91 mm x 133 mm
110 mm x 149 mm

1/4 page horizontal
186 mm x 66 mm
220 mm x 79 mm

Standard entry with fixed-format 44 x 44 mm

99,00 Euro plus VAT

All prices plus VAT

Bauernzeitung E-Paper.

Extended reach for advertisements and loose inserts

Generally, the advertisements that are published in the regular print edition of the Bauernzeitung are also included in the e-paper edition - so our advertisers receive an extended reach without additional costs!

For advertisements in the e-paper there is the option of booking a link to the corresponding customer website without a time limit.

From loose inserts booked in the printed edition, a PDF version can be uploaded to the e-paper channel of the Bauernzeitung, thus also increasing their reach.

ADVERTISEMENT-LINK

Text link	Price
one-off costs	20.- €
unlimited duration	

UPLOAD OF INSERTS

PDF	Price
one-off costs	80.- €
unlimited duration	

Reach of E-Paper: 360 subscribers (IVW 1/2021)

Simply book this and other online advertising formats together with your advertising order.



Bauernzeitung Online.

Website

In addition to classic banners in various formats, we offer the possibility of booking editorial advertising formats on the Bauernzeitung website: online advertorials are based on customer texts and images, which on request will be revised and SEO-optimized by us.

Subscriber Newsletter

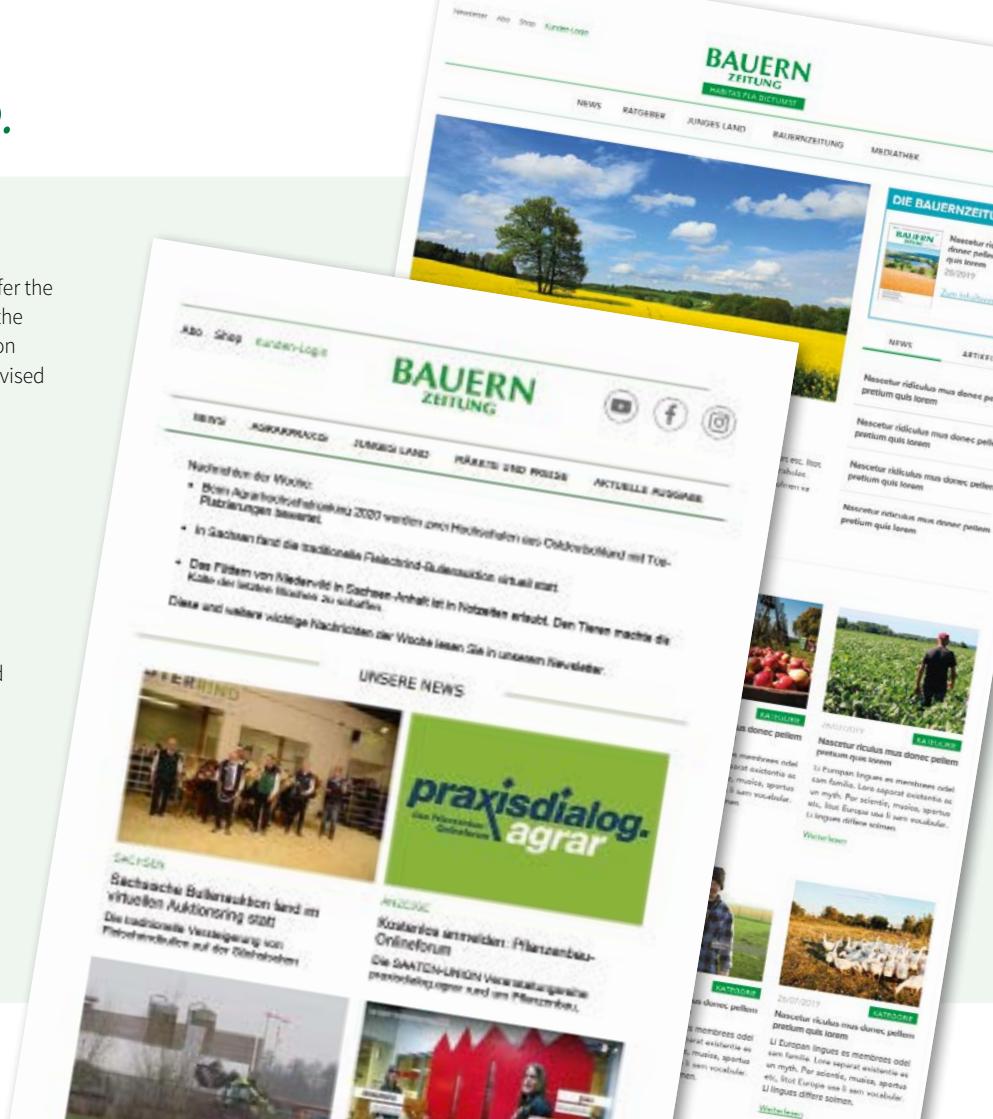
Advertisers have the possibility to place ads of various formats such as banners, teasers or native ads in our monthly subscriber newsletter.

Stand-Alone-Newsletter

For advertisers who want to attract the undivided attention of our newsletter subscribers, we recommend the stand-alone format, which, similar to the online advertorial, is individually designed from customer texts and images.

Detailed information about our online advertising formats and Social-Ads-offers are available on our website:

www.bauernzeitung.de/mediadaten



Social Ads.

Facebook and Instagram

Social ads on Facebook and Instagram pages of the Bauernzeitung enable users to be targeted based on geo-, socio-demographic and psychographic characteristics.

A large number of different advertising formats are available with social ads by which advertising messages in the name of the Bauernzeitung are spread among the users of the social networks in a performance-oriented, scalable and measurable manner.

Targeting

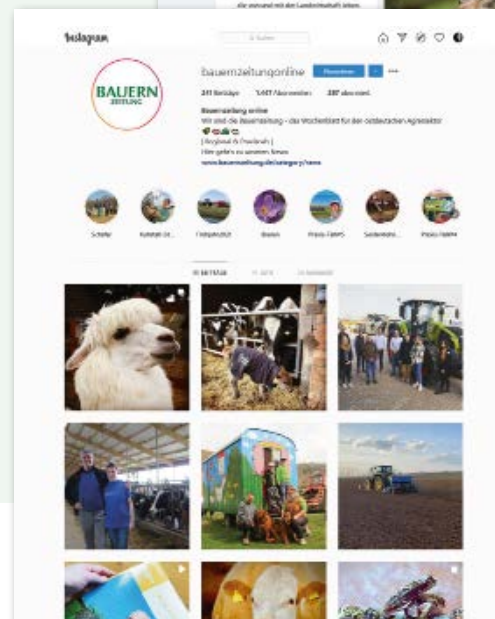
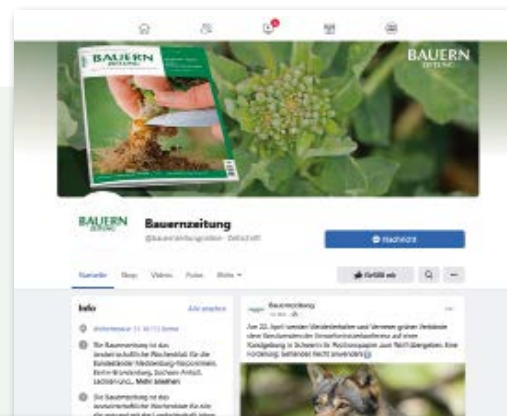
The positioning of the social ads is based on online data from the Bauernzeitung, which can be collected through the Facebook or Instagram pages as well as through a pixel integration on our website.

The social ads campaigns can be tailored to individual requirements and thus optimized for KPIs such as TKP / CPM, CPC, CPL or CPO, depending on the campaign goal.

Depending on the objectives of the campaign, we develop with the customers the optimal advertising format such as single image or carousel ad, video or lead ad.

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Annual planner 2022.

No	AD	PD	Topics / Expert articles / Variety trials / Trade fair specials
1	29.12.21	07.01.22	EA Legal innovations VT Winter durum JL
2	07.01.22	14.01.22	VT Silage maize, oats, summer triticale FS Internationale Grüne Woche FS Farm & Food
3	14.01.22	21.01.22	EA Piglets and sows EA Fertilisation VT Grain maize
4	21.01.22	28.01.22	EA Heating with wood
5	28.01.22	04.02.22	EA Agrarunternehmertage Münster EA Field technology VT Grain legumes JL
6	04.02.22	11.02.22	KT Sommer crops VT Organic grain legumes /-summer grain
7	11.02.22	18.02.22	VT EU maize varieties FS agritechnica
8	18.02.22	25.02.22	KT Sugar beets VT Organic potatoes
9	25.02.22	04.03.22	KT Grassland EA Biogas JL
10	03.03.22	11.03.22	KT Investment planning technology EA Feeding VT Summer durum
11	11.03.22	18.03.22	KT Potato cultivation VT Potatoes RG3, Soybeans
12	18.03.22	25.03.22	KT Grain storage EA KWF Thementage VT Sunflowers
13	25.03.22	01.04.22	KT Maize cultivation JL Branch guide M-V
14	01.04.22	08.04.22	KT Biogas EA Fertilisation technology
15	07.04.22	14.04.22	EA Pasture grazing FS agria
16	13.04.22	22.04.22	KT Calf health
17	22.04.22	29.04.22	FS BraLa
18	29.04.22	06.05.22	KT Direkt marketing EA Tag der Maschinenringe JL
19	06.05.22	13.05.22	KT Irrigation technology EA Silage / Conservation
20	13.05.22	20.05.22	EA Plant protection technology
21	19.05.22	27.05.22	EA Farmstead technology
22	27.05.22	03.06.22	KT Harvesting technology JL
23	02.06.22	10.06.22	EA Laying hen husbandry VT Winter rapeseed FS DLG-Feldtage Branch guide S-A
24	09.06.22	17.06.22	EA Marketing of grain
25	17.06.22	24.06.22	KT Solar energy FS Öko-Feldtage
26	24.06.22	01.07.22	EA Seed and planting techniques JL
27	01.07.22	08.07.22	EA Digital farm management
28	08.07.22	15.07.22	KT Pig pen construction EA Announcement Interforst

No	AD	PD	Topics / Expert articles / Variety trials / Trade fair specials
29	15.07.22	22.07.22	EA Calf health
30	22.07.22	29.07.22	KT Autumn farming of rapeseed Branch guide Thuringia
31	29.07.22	05.08.22	KT Cattle stable construction EA Wheel loader and telehoist load lugger JL
32	05.08.22	12.08.22	KT Autumn farming of winter crops
33	11.08.22	19.08.22	KT Farmer-owned forest / Trade fair innovations Interforst
34	19.08.22	26.08.22	EA Photovoltaics
35	26.08.22	02.09.22	EA Udder health VT Winter malting barley FS MeLa JL
36	02.09.22	09.09.22	VT Winter feed barley
37	09.09.22	16.09.22	EA Feeding technology VT Winter triticale, -rey FS Grüne Tage Thüringen
38	16.09.22	23.09.22	KT Wind energy EA Turkey husbandry VT Ökogetreide Branch guide BB
39	23.09.22	30.09.22	EA Traktorentchnik VT Organic wheat, Winter wheat
40	29.09.22	07.10.22	EA Transport technology VT Spelt JL
41	07.10.22	14.10.22	EA Piglet health EA Field vegetables / Special crops
42	14.10.22	21.10.22	KT Farmstead technology
43	21.10.22	28.10.22	EA Preview SIMA EA Wind energy JL
44	27.10.22	04.11.22	FS EuroTier
45	04.11.22	11.11.22	FS EnergyDecentral
46	11.11.22	18.11.22	KT Investment planning buildings Branch guide Saxony
47	18.11.22	25.11.22	KT Liquid and solid manure technology
48	25.11.22	02.12.22	EA Preview DeLuTa KT Milking technology JL
49	02.12.22	09.12.22	VT Early potatoes RG1
50	09.12.22	16.12.22	KT Wood energy EA Hoof health VT Early potatoes RG2
51	16.12.22	23.12.22	KT Annual review VT Summer barley

KT: Key topic

EA: Expert article

FS: Trade Fair Spezial

VT: Variety Trial

JL: Junges Land

AD: Advertising deadline

PD: Publication date

6 Special guide ‚Plant protection‘

14 Special guide ‚Pig farming‘

24 Special guide ‚Organic farming‘

33 Special guide ‚New Energies‘

40 Special guide ‚Grassland‘

50 Special guide ‚Milk production‘